

9TH ANNUAL
CHARITY
GOLF CLASSIC
MONDAY, AUGUST 16, 2010



Presented By

**WELLS
FARGO**

August 16, 2010

El Niguel Country Club

Involvement Opportunities

www.BrightFutures4Kids.org

About the Event

The Child Abuse Prevention Center's annual Golf Classic unites Orange County business and community leaders for an afternoon of golf and giving. Over the last eight years, over 1,000 golfers have "teed off" against child abuse and helped us raise more than \$340,000 for our in-home child abuse prevention, parenting education and mental health programs.

This year's tournament will be held at the beautiful El Niguel Country Club in Laguna Niguel on Monday, August 16th. Longtime co-chairs, Ed Inal of Western Digital and Jeff Shepard of CRESA Partners, along with the committee, are determined to make this year's event the best yet.

This 18-hole, championship tournament is designed in a "scramble start, best ball" format. Players will be greeted with a continental breakfast and enjoy lunch out on the course. Eric Tracy, "The Mulligan Man", will be providing on-course entertainment with his 12-handicap, providing birdie and eagle opportunities to almost every team. After a great game on the links, players will then enjoy a cocktail reception and silent auction followed by a post-game dinner and award ceremony.

Features

- Eric Tracy, "The Mulligan Man" providing on-course entertainment
- Pre-tournament lunch
- Tournament package to include entry into all into contests, drink tickets and more
- 100-Yard "Shoot Out" sponsored by Newport Lexus
- 75+ Auction packages, including a trip to Cabo San Lucas and golf paraphernalia from Cleveland Golf



Tim Sandel of Well Fargo Bank



The Need for Support



The Child Abuse Prevention Center is dedicated to serving at-risk children and families with programs that prevent and break the generational cycle of child abuse, teen pregnancy and family violence. Though we receive a portion of our funding from federal and county resources, this support was reduced by nine percent in 2009, drastically impacting the programs and services we are able to provide. The following three programs were eliminated from our service platform due to these County budget reductions:

- Caregiver Support Services: Assisted caregivers and foster parents with the complex challenges of suddenly becoming parents.
- Domestic Abuse Services Unit: Focused on helping women who had left violent relationships begin rebuilding their lives and become self-sufficient and confident parents.
- Family Group Decision Making: Developed a family mediation and communication plan to ensure the best care and protection of children.

Now, more than ever, we need your support to help the children and families we serve. Please help us make sure that no additional programs are taken away from children and families who desperately need them. Your participation will help ensure that our programs reach all those who may benefit from our services and allow us to continue supporting the needs of our clients.

By the Numbers

- 92 cents of every dollar donated goes directly to funding our programs.
- We have served more than 205,000 Orange County residents since being formed in 1983.
- Last year, we helped 15,000 children, 3,000 parents and 2,500 families.
- In 2009, more than 40,700 instances of child abuse were reported to Orange County authorities.
- An average of 111 children are reported as abuse victims in Orange County each day.
- 30% of all child abuse reports involve children under the age of five.
- More than 30% of all abused & neglected children will eventually abuse their own children.



Sponsorship Benefits



Online (total of 2,300 impressions)

- Logo placement on the Golf Classic Web page at www.BrightFutures4Kids.org (200 unique monthly visitors)
- Recognition in all E-mail blasts sent to potential donors and tournament attendees (2,000 individual addresses)
- Listing as a charity partner on the "Get Involved" web page at www.BrightFutures4Kids.org with a 50 word description about your organization (100 unique monthly visitors)

Digital & Print (total of 17,000 impressions)

- Benefit from tournament coverage in publications such as Southland Golf, Orange Coast Magazine, OC Metro, Orange County Business Journal and the Orange County Register (estimated 8,000 monthly readership)
- Listing on the Prevention Center's annual donor board (exposure to approximately 1,000 people)
- Mention in the Prevention Center's "Family Matters" Newsletter (estimated 8,000 quarterly readership)

Collateral Materials (total of 1,600 impressions)

- Logo identification on tee or green signs (200 impressions at the event)
- Logo recognition on the event sponsor sign (200 impressions at the event)
- Opportunity to include a promotional item in the tournament's tee bag (200 impressions at the event)
- Recognition on event thank you materials (500 individuals and companies)

Sponsorships must be confirmed by July 31st to benefit from opportunities.



Ed Inal, Scott Trotter and Jeff Shepard



Golfers having a blast on the links.



Anticipation of fun out on the course.



Sponsorship Opportunities



All sponsors will receive the following benefits in addition to the online, digital, print and collateral advantages when you sponsor of this year's tournament:

Eagle Sponsor \$15,000

- Three (3) foursomes for a total of twelve (12) golfers, includes lunch & cocktail reception
- Special seating at the awards dinner
- One full-page, back cover advertisement in the tournament's program
- Logo identification on three (3) tee or green signs

Birdie Sponsor \$5,000

- Two (2) foursomes for a total of eight (8) golfers, includes lunch &, cocktail reception
- Special seating at the awards dinner
- One full-page advertisement in the tournament's program
- Logo identification on two (2) tee or green signs

Par Sponsor \$3,000

- One (1) foursome for a total of four (4) golfers, includes lunch & cocktail reception
- One half-page advertisement in the tournament's program
- Logo identification on one (1) tee or green sign

Hole Sponsor \$2,000

- One (1) foursome for a total of four (4) golfers, includes lunch & cocktail reception
- Logo identification on one (1) tee or green sign



Megan Wurzelbacher and Mary Johnson

Sponsorships must be confirmed by July 31st to benefit from opportunities.



Sponsorship Form



- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Eagle Sponsor | \$10,000 | <input type="checkbox"/> Golf Foursome | \$1,600 |
| <input type="checkbox"/> Birdie Sponsor | \$5,000 | <input type="checkbox"/> Individual Golfer | \$400 |
| <input type="checkbox"/> Par Sponsor | \$3,000 | <input type="checkbox"/> Dinner Only | \$100 |
| <input type="checkbox"/> Hole Sponsor | \$2,000 | | |

I am unable to attend, but would like to make a donation. \$ _____

CONTACT INFORMATION

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

IS THIS A PERSONAL OR CORPORATE DONATION? _____

GOLFER INFORMATION

Golfer 1 Name: _____ T-Shirt Size: _____

Email: _____

Golfer 2 Name: _____ T-Shirt Size: _____

Email: _____

Golfer 3 Name: _____ T-Shirt Size: _____

Email: _____

Golfer 4 Name: _____ T-Shirt Size: _____

Email: _____

If your group has more than four golfers, please email their information to
DManners@BrightFutures4Kids.org

Payment Method

SELECT ONE: CHECK VISA M/C AMEX EXP. DATE _____

CARDHOLDER'S NAME: _____

CARD NUMBER: _____ SIGNATURE: _____

* Please make checks payable to: Child Abuse Prevention Center

Please return this form to:
The Child Abuse Prevention Center
500 S. Main Street, Suite 1100 • Orange, CA 92868
Fax: (714) 543-4398 • Phone: (714) 955-6580
Email: DManners@BrightFutures4Kids.org



www.BrightFutures4Kids.org

Auction Donation Form



Please fax back to (714) 543-4398 or email to DManners@BrightFutures4Kids.org.

Donation Details

DONATED ITEM(S): _____

COMPLETE DESCRIPTION OF DONATION (Include any information to promote your donation.): _____

RESTRICTIONS (Number of persons, time of year, excluded dates, expiration dates, etc.): _____

VALUE OF ITEM (Value established by the donor): _____

Delivery Information

MERCHANDISE

- Delivered to the Child Abuse Prevention Center
- Will be mailed/shipped to the Child Abuse Prevention Center by: _____

GIFT CERTIFICATES

- Prepared by donor (Note: Please enclose certificate with this form.)
- Will be prepared by the Child Abuse Prevention Center

Donor Information

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

IS THIS A PERSONAL OR CORPORATE DONATION? _____

- MY DONATION MAY BE USED IN THE ONLINE OR ONSITE AUCTION AT THE DISCRETION OF THE CAPC
- PLEASE CONTACT ME ABOUT DONATING THIS ITEM FOR OTHER CAPC EVENTS

CAPC is a 501 (c) (3) Public Benefit Corporation ♦ Federal TAX I.D. #33-0013237 ♦ All donations are tax deductible as allowed by law.



www.BrightFutures4Kids.org