

April is

Child Abuse

Awareness Month

Our Mission:

The Child Abuse Prevention Center directly serves at-risk children and families in crisis to prevent and break the generational cycle of child abuse.

Our Goal:

To have an army of volunteers hosting their own donation drives to fundraise for the month of April. The funds raised will go directly to our In-Home Parenting and Education Programs and our In-Home Mental Health Program.

How You Can Help:

Here's a list of ideas to help you get started or get creative and develop your own micro-fundraiser!



How You Announce Your Drive:

- Send letters
- Send emails
- Start your own Causes page at www.causes.org
- Create an event on your Facebook page
- Create your own website (Google, Crowdrise, Eventbrite or Wordpress and Tumbler for Blogs)

Let us know how we can help and partner with you on your micro-fundraiser.

SAMPLE FUNDRAISING IDEAS:

- Run a Marathon
- Walkathon, Bikeathon, Surfathon, Fishathon,
- Round-Up Programs (local stores or chains ask shoppers to "round-up" their total bill to the nearest dollar and the increment is donated to CAPC)
- Donate a Dollar Campaign
- Host a Party/Event (Cocktail party, picnic)
- Mini Golf Outing: Participants raise money from donors
- Photography buffs can offer to take portraits of friends with the proceeds to CAPC.
- Organize a basketball marathon: Each player raises money and prizes are given to the individual who raises the most money
- Dance Marathon
- Bake Sale
- Car Wash
- Jewelry, Candle sales parties
- Entertainment Book
- Restaurant Fundraiser

Visit us at www.brightfutures4kids.org for more information or contact Michelle Hodges at MHodges@brightfutures4kids.org

***This is just a sample letter to get you started. Feel free to add and/or take away from it.*



Date

Salutation

The Child Abuse Prevention Center directly serves at-risk children and families in crisis to prevent and break the generational cycle of child abuse. It is the county's leading not-for-profit organization focused exclusively on the prevention of child abuse. Their early intervention programs have a well-documented record of strengthening and improving parent-child relationships, working to prevent child abuse before it occurs. Their goals are accomplished by matching families at risk of child abuse with professional social workers to work with them in their homes. The goal of the intervention is to replace old patterns of abuse with nurturing parenting styles, as well as to empower parents to become financially self-sufficient.

Since April is Child Abuse Awareness Month, I am hosting my own donation drive. **Explain your donation drive or what you're asking of them.**

The Child Abuse Prevention Center is a 501(c)3 tax exempt entity and one of 100 centers nationwide sponsored in part by the National Exchange Club Foundation for the Prevention of Child Abuse. Their Federal Tax ID is #33-0013237.

Thank you in advance for the consideration and to the extent I can provide more information to assist you in your decision making process, please feel free to contact me at **phone number or email.**

Warm Regards,

Your Name