



# ***NEWS RELEASE***

## **FOR IMMEDIATE RELEASE**

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## **ORANGE COUNTY CHILD ABUSE PREVENTION CENTER NAMES**

### **TIMOTHY R. BAUER AS VICE PRESIDENT OF DEVELOPMENT**

**SANTA ANA, Calif.** (Sept. 9, 2004) – The Orange County Child Abuse Prevention Center, the county’s largest non-profit provider of child abuse prevention programs, has appointed Timothy R. Bauer as Vice President of Development.

In his new position, Bauer – who brings more than 20 years of experience in the non-profit, social services and fundraising arenas – is responsible for directing all fundraising-related activities, including developing major corporate giving campaigns and corporate/community partnerships, as well as overseeing planned giving, bequests and estates.

“With demand for our services so high that we currently have waiting lists in all programs, we plan to launch an expansion campaign that will double the number of families we reach,” said Kathy McCarrell, executive director of the Prevention Center. “As a fundraising veteran with a wealth of experience in child abuse prevention, Tim is just the person to take this on and make things happen for the Prevention Center. Ultimately, it is Orange County children and families that will benefit from his expertise.”

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## **2-2-2 OCCAPC NAMES TIMOTHY BAUER VICE PRESIDENT OF DEVELOPMENT**

Prior to joining the Prevention Center, Bauer served 15 years in various capacities with Olive Crest Homes and Services for Abused Children. Most recently, he spent five years as the organization's Executive Development Director, where he developed and implemented monthly and annual giving programs resulting in contributions of more than \$650,000 per year. His experience with Olive Crest also included serving as Vice President of Programs and Foster Family Director. During his tenure, Bauer helped grow the organization's budget from \$3 million to more than \$30 million annually.

A resident of Newport Beach, Calif., Bauer, holds a Master's degree in Counseling Psychology from Chapman University in Orange, Calif., a Bachelor's degree in Psychology from Biola University in La Mirada, Calif., and a Fundraising Certificate from the University of California, Irvine.

Currently, Bauer sits on the Board of Directors of the Association of Fundraising Professionals (AFP) Orange County chapter and has participated in the annual Planned Giving Round Table of Orange County since 2001. His notable accomplishments include being appointed by the Orange County Board of Supervisors to serve on the countywide "Children's System of Care Steering Committee in 1999-2000.

Now celebrating its 20th year in operation, the Orange County Child Abuse Prevention Center is committed to breaking the generational cycle of child abuse, domestic violence and teen pregnancy in Orange County. The Prevention Center's six different early intervention programs have a well-documented record of strengthening and improving parent-child relationships, working to prevent abuse before it occurs. The Prevention Center has served more than 136,000 Orange County residents since opening its doors – including 13,000 children and 5,500 families in the last year alone – and currently has waiting lists in all programs. For additional information, please visit the Prevention Center's Web site at [www.BrightFutures4Kids.org](http://www.BrightFutures4Kids.org)