



THE OC MARATHON FACT SHEET

The OC Marathon 2007 is a weekend-long sporting event held within a major West Coast consumer market, with a population in excess of 3 million. Currently, there is no other countywide marathon for this target market. The OC Marathon is a nonprofit organization benefiting Orange County Children's Charities. The OC Marathon is highlighted by a free, two-day health and fitness expo. Newport Beach, California is the host city of the marathon and the weekend finale will close with a finish line celebration after the race in the greater Irvine Spectrum Center area.

<u>DATE/TIME:</u>	Marathon	Sunday, January 7, 2007, 7:30am
	Half Marathon	Sunday, January 7, 2007, 7:30am
	5K Run and Mayors' Walk	Sunday, January 7, 2007, Time TBD
	Kid's Run Age Group Races	Sunday, January 7, 2007 9:00am to 10:00am
	Health and Fitness Expo	Friday, January 5, 2007, 4pm to 8 pm Saturday, January 6, 2007, 9 am to 4 pm
<u>LOCATION:</u>	Marathon Start	Newport Center adjacent to Fashion Island on San Miguel Drive
	Half Marathon Start	Newport Center adjacent to Fashion Island on San Miguel Drive
	5K Run and Mayors' Walk Start Kid's Run	Greater Irvine Spectrum Center Greater Irvine Spectrum Center
	All Finish Line Activities Health and Fitness Expo	Greater Irvine Spectrum Center Hyatt Regency Irvine *Across from Ford Motor Company

** Times and location are subject to change*

ATTENDANCE:

Runners –12,000 (estimated)
Expo – 25,000 (estimated)
Spectators – 40,000 (estimated, expo and race day)

SPECIFIC ACTIVITIES:

26.2-mile race, 13.1-mile race, 5K Run and Mayors' Walk, Kids' 1-mile Run
Health and Fitness Expo
Race day hospitality tent
Displays and exhibits
Quality merchandise vendors

BENEFACTORS:

The OC Marathon benefits Orange County Children's Charities.

- Cystic Fibrosis Foundation
- Juvenile Diabetes Research Foundation
- Make a Wish
- OC Bar Foundation
- OC Ronald McDonald House
- United Cerebral Palsy
- CSUF Special Games
- Canyon Acres
- Orange County Child Abuse Prevention Center
- Pediatric Cancer Research Foundation

Participants may register online at www.ocmarathon.com. The last day to register for the Marathon and ½ Marathon will be Saturday, January 6th at the Expo. For more information on The OC Marathon, please call: (949) 222-3327 or visit www.ocmarathon.com.