



MEDIA ALERT

“Reach for the Stars” TEEN MOTHER MENTORING DAY

Saturday, February 28, 2004 • 9:00 a.m. to 2:30 p.m.

WHAT: “Reach for the Stars” Teen Mother Mentoring Day is a life-empowering seminar that pairs Orange County teen mothers with women business and community leaders for a day of inspiration and empowerment. Working one-on-one and in a group setting, the mentors and mothers together explore personal and career goal-setting, college opportunities, job preparedness and stress reduction. Martha Daniel, president and CEO of Information Management Resources, Inc., will serve as the workshop’s keynote speaker.

WHO: This is the 10th “Reach for the Stars” event sponsored by the Orange County Child Abuse Prevention Center (“Center”). Approximately 50 young mothers between 14 and 20 years old who participate in Center programs are matched with professional women from the local community. In addition to Ms Daniel, other participating mentors include: Laura Campanelli, rocket scientist at Jet Propulsion Laboratory; Tina Borgatta, editor of Orange Coast magazine; and Lieutenant Christine Murray of the Orange County Sheriff Department.

WHEN: Saturday, February 28, 2004 – 9:00 a.m. to 2:30 p.m.

WHERE: The Irvine Company Conference Center
550 Newport Center Drive, Newport Beach

WHY: An average of 4,000 babies are born to teenage mothers each year in Orange County. It is important for these young women to understand that their hopes and dreams can still be realized – they do not have to give up on their education or a career simply because they are mothers. By pairing them with successful women in the community, the teen mothers are encouraged to dream big, motivated to move forward, and provided with practical tools for pursuing their goals.

SPONSORS: The workshop is hosted by The Irvine Company.

CONTACT: For more information, to attend the workshop or to schedule an interview with a teen mother, please contact Sharon Weinfeld at (714) 543-4333 ext. 549 or sweinfeld@BrightFutures4Kids.org.

Brighter Futures for Kids

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