ANNUAL REPORT  July 1, 2014 - June 30, 2015

Breaking the cycle of abuse, one family at a time
Message From the Executive Director

Child abuse is a tough subject to address. All too often, abuse appears to surface only when a family is in dire crisis. Our unique goal at the Child Abuse Prevention Center is to serve families on the brink of crisis—empowering them to break the generational cycle of child abuse and family violence. Our approach is to “go where the need is”—literally in homes—and connect with families where their risks are. While we are making great strides, we cannot meet the needs of the children and families in our community alone. Fortunately, the community rallied around our kids and families in this past fiscal year and raised much needed funds.

We are proud to announce that our programs have continued to grow each year. This report—the 32nd year of preventing child abuse in Orange County. While we continue in our mission of breaking the generational cycle of abuse, we also continue to strengthen the quality and impact of our services to those in crisis. With more than 40,000 instances of child abuse in our community each year, the preventative services we offer to families are increasingly in demand. More, more than ever, we must continue to impact the lives of children in need and advocate for the prevention of child abuse.

As Board Chair for the 2014-2015 fiscal year, I had the great fortune of witnessing the impact of our in-home and outreach-based prevention services on the community. There are countless stories of families whose lives have been changed and whose hope has been renewed as they build a better life for their children. These stories of hope—including the stories that you will see on the pages of this report—are only possible with the help of a caring community who shares our vision of eliminating child abuse.

Your continued investment in our mission allows our organization to be in a strong position of growth and advocacy. With 92 cents of every dollar going directly to our programs, your investment is the catalyst for powerful change in our programs.

I am proud to be involved with the Child Abuse Prevention Center as we celebrate our 32nd year of preventing child abuse in Orange County. While we continue in our mission of breaking the generational cycle of abuse, we also continue to strengthen the quality and impact of our services to those in crisis.

Sincerely,

Scott Trotter
Executive Director

Message From the Board Chair

As Board Chair of the Child Abuse Prevention Center for the 2014-2015 fiscal year, I stand excitedly at the brink of seeing the future. What we dreamed and worked for—making Orange County a safer place for our children—is a reality. We are proud of our family of 2014-2015 fiscal year.

Our team served the greatest number of children and families to date.

• Over 12,000 children and parents built a more stable home environment through our programs.
• Our Families Helping Families effort connected over 400 volunteers to 338 of our most at-risk families to bring calm, peace, and stability to their lives.
• Our collaboration with the Ragnar Relay Series connected us with over 7,000 runners and raised much needed funds.
• Our speakers like Jessica Dinh and Patty Gonzalez inspired our community with their personal stories of overcoming abuse and creating brighter futures for their children.
• Our leadership in statewide collaborations such as the American Academy of Pediatrics, Bridges for Tomorrow network, Neighbor to Neighbor collaboration, and the Alliance for Children and Families is changing the way nonprofits provide direct services in Orange County.

While we have seen and been able to accomplish so much, there are other accomplishments that our community was able to achieve for the benefit of our children:

• Our programs have changed and whose hope has been renewed as they build a better life for their children. These stories of hope—including the stories that you will see on the pages of this report—are only possible with the help of a caring community who shares our vision of eliminating child abuse.

Thank you for your support and for joining us in giving Orange County’s children a bright future.

Sincerely,

Abbas Gokal
Board Chair
2014-2015 Fiscal Year

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Board Chair
2014-2015 Fiscal Year

The Child Abuse Prevention Center is governed by a volunteer Board of Directors comprised of business and civic leaders throughout Orange County who lead their expertise in the business operations of the Prevention Center.

EXECUTIVE COMMITTEE
Board Chair: Abbas Gokal - Barbaro Gokal & Associates LLC Co-Chair: Deborah Chanderley - Century Consulting Director: Pat Murphy - Web Fergo Secretary: Adrienne Wang - Sunny Delight Beverages Past Board Chair: Paul Gottlieb - Capital Group Companies

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Paule Jembaki
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Ameling Richardson
Rosanne Day
Philanthropic & Community Advocate
Thomas Marple
Gibson, Dunn & Crutcher
Tony Roberts
University of Notre Dame

2014-2015 Board of Directors
Mission
The Child Abuse Prevention Center directly serves at-risk children and families in crisis to prevent and break the generational cycle of child abuse.

Values
We value every child’s right to grow up in a safe and nurturing home environment.

At A Glance
The Orange County Child Abuse Prevention Center is the largest nonprofit organization in Orange County focused solely on the prevention of child abuse. We are an organization of 135 staff members, 800 volunteers, and 15 programs—all of which have a well-documented record of strengthening parent-child relationships and preventing abuse before it occurs.

Our programs bring parent education, mental health and counseling, and family support services directly to families at risk of child abuse and neglect. The single most distinguishing feature of our services is the emphasis on intensive in-home parent education and care. Our service model is based on research by the U.S. Advisory Board on Child Abuse and Neglect that endorses in-home support as the most effective approach to successfully preventing child maltreatment. Prevention-focused services are proven to save our community $5.70 to $20 for every prevention dollar spent.

Success Story – Infant Program
Angie* enrolled in the Infant program because she was concerned about the development of her eleven month old son Rudy*. Rather than crawling on his hands and knees, Rudy would drag himself on the ground with his hands. Angie was concerned that Rudy would not be able to walk by the time he turned one.

Our caseworker Sandy* came to Angie’s home and taught her about child development. In addition to parent education, Sandy was able to give Angie tips for encouraging Rudy to walk and explore. With the help of the Infant program curriculum, Angie became more knowledgeable about the different developmental stages and began engaging in activities that would help Rudy walk. After four weeks of working with Sandy and the Infant program, Rudy began to pull himself up on his own and crawl. Now, Rudy will be turning one soon and is enjoying beginning to walk with the help of his mother.

Financial Highlights

<table>
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<th>Distribution of Your Donated Dollar</th>
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<td>Programs</td>
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2014-2015 Budgeted Revenue Sources

- 41% Mental Health Services Act
- 24% County of Orange SSA
- 12% Children and Families Commission
- 8% Fundraising
- 8% In-Kind Goods and Services
- 4% Corporate and Foundation Grants
- 2% Targeted Case Management
- 1% United Way

*Names have been changed to protect client confidentiality.
**Neighborhood Collaborative**
The Child Abuse Prevention Center is a central partner in the Neighbor to Neighbor collaborative. Neighborhood to Neighbor is a multi-disciplinary collaborative designed to serve the families reported to the Child Abuse Registry in a preventative fashion.

Children’s Bureau, The Child Abuse Prevention Center, the Health Care Agency, Public Health Nurses, Olivecrest and Safe Families, The Raise Foundation, and Social Services Agency have formed a community-based collaboration to lead the way.

Last year, the Neighbor to Neighbor collaborative reached out to over 1,000 families to provide assessments, offer services, and provide support to prevent child abuse.

**Alliance for Children and Families**
The Child Abuse Prevention Center is a founding member of the Alliance for Children and Families. This new organization aims to be a strategic leader in bringing Orange County’s nonprofits together to more effectively collaborate for the benefit of the community.

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**Bridges for Newborns**
A partnership between community hospitals (Infant/Toddler Program) and community providers like MOMS Orange County, Bridges for Newborns aims to be a strategic leader in bringing Orange County’s nonprofits together to more effectively collaborate for the benefit of the community.

**PROGRAMS**

### **SERVE** programs

**Infant**
- Serve high-risk families with infants in order to strengthen bonding, attachment, and self-sufficiency.

**Toddler**
- Serve high-risk families with toddlers in order to promote positive parenting, positive behavior, and positive relationships.

**Coach**
- Serve families suspected of abuse in order to prevent future abuse by coaching families to a healthier place.

**In-Home Focused**
- Provide intensive family support services in order to prevent negative parenting patterns and abusive behaviors.

**In-Home Mental Health**
- Serve mental health support to isolated parents in order to enable the parent to meet the needs of their children.

**Crisis Stabilization**
- Serve suicidal and homicidal children who can’t be hospitalized in order to diffuse the crisis, promote a healthy family, and keep the family unit together.

**Visitation**
- Serve families who have been separated in order to reconnect the family as a unit in a safe, healthy environment.

**Child Abuse Services (CAST)**
- Serve child victims of abuse in order to reduce the trauma they experience while their abuse is investigated.

**Basic Needs**
- Serve families gaining custody of children in order to provide critically-needed household items.

### **TEACH** programs

**Teen Voices**
- Serve high school students in order to empower decisions on healthy dating, including dating violence.

**Teen Choices**
- Teach parenting workshops in order to help parents of challenging (ADD, Developmentally delayed) children.

**Helping Kids Cope**
- Serve parents going through divorce in order to teach parents to help their children deal with the changes in a healthy way.

**Parent to Parent**
- Serve parents going through divorce in order to teach parents to help their children deal with the changes in a healthy way.

**School Readiness**
- Serve high-risk families with toddlers in order to strengthen bonding, attachment, and self-sufficiency.

### **REACH** programs

**Neighbor to Neighbor**
- Serve outreach to families suspected of abuse in order to connect them with services and resources in their community.

**Outreach and Engagement**
- Provide mental health outreach in order to provide services and connections to resources in the community.

### Success Story – Well Program

**Summer**
- A single mom from Coto de Caza, grew concerned when her 10-year-old son, Ryan began to consistently wet the bed at night. She first noticed the problem when Ryan, whose father had full custody, stayed with her for the summer. Summer connected to a Mental Health Educator in our Well program, who linked Ryan to free psychiatric counseling at the Prevention Center with a pro-teen psychologist, Dr. Stevens.

After two sessions with Dr. Stevens, Ryan confessed that he suffered through years of mental, verbal, and physical abuse at the hands of his father. In addition to kicking and slapping him, Ryan’s father dressed him in clothes that were too size too small. As a result of enduring years of abuse, Ryan became-defiant and angry with those around him, often getting into fights at school.

After Ryan’s visits with Dr. Stevens, Summer took action to gain full custody of her son. She also enrolled in parenting classes through our new Parent to Parent program to improve her parenting skills. While Ryan still has a long road ahead of him to recover from the trauma of abuse, he is now keeping dry throughout the night and able to talk more openly with those around him. With the help of a caring mom and our Well program, Ryan has a much brighter future.

*Names have been changed to protect client confidentiality.*

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**SERVE** programs helped bring hope and intensive support to over 6,000 people.

**TEACH** programs provided vital education to over 13,000 people.

**REACH** programs provided outreach and support to over 19,000 people.
Champion of Children

Brandon Huang

At the age of 15, Brandon established himself as a grassroots young leader by creating the first Well Club at Corona Del Mar High School, as well as organized his own fundraising events that have raised much needed funds for the Child Abuse Prevention Center. In May of 2015, CDM Well Club hosted “Well Fest,” a large benefit concert showcasing local Orange County artists who performed at the event, and donated all the proceeds to the Center.

In addition to holding micro-fundraisers to benefit CAPC, the CDM Well Club also holds many outreach events in order to inform families about the free services the Center offers that may benefit them. Thanks to Brandon’s exemplary service for children and families in our community, the Well Club has become the flagship club for other schools in Orange County. Because of his contributions, Brandon was honored at our 17th Annual Bright Futures Celebration Gala as our Junior Champion of Children, reminding us that inspiration and conviction has no age limit.

Champion of Children

Cheryl Osborn

In addition to her leadership as President of Casco Contractors, Inc. and her dedication as wife and mother of two, Cheryl is a leading advocate for children’s causes—particularly in STEM education for young girls and children. She has given her talent and mentorship to many organizations including the Child Abuse Prevention Center, Girls Inc., CHOC, Make-A-Wish, Volunteer Support, National Charity League, and Habitat for Humanity.

Cheryl and her family have also been avid participants in our Families Helping Families event as Reindeer. They delivered presents to the homes of several of our program participants, creating a memorable holiday experience for Cheryl and her family as well as the families we serve.

The 2014-2015 fiscal year brought a record number of people together to rally around our cause. From dedicated volunteers to heartfelt advocates to special events that were a smashing success, we created awareness for our mission in exciting new ways that will lead the fight for child abuse prevention for years to come.

Our partnerships with So Cal Ragnar Relay blossomed this year as we supported the negotiation of the race route. Our runners raised over $40,000 for our kids and families, and all 7,000 Ragnar runners stopped at Prevention Village at Exchange Six to celebrate our cause.

Under the leadership of dedicated volunteer committees, our fundraising events soared to new heights in fiscal year 2015.

Our annual Charity Golf Classic kicked off the year in August, followed by the record breaking Bright Futures Celebration Game Show Gala—our biggest event of the year—held at the beautiful Island Hotel in Newport Beach. Our Not So Serious Golf Outing ended the year in May with a Springtime in Paris themed event, teaching new levels of giving that we’ve never seen before. Thank you to our sponsors, volunteers, and all who attended our events to celebrate our cause and raise critical funds for our programs.

Mindy Uranga launched a new program this year—Unmasking Child Abuse. She delivers presentations and speaks free of charge to those who want to learn about the effects of child abuse and how you can spot signs.

The 2014 holiday season brought 157 donors together to provide clothing, basic necessities and gifts to 338 of our neediest families. Over 1,200 people received desperately needed items for the holidays, including 27 families adopted by the Los Angeles Kings. These families enjoyed an unforgettable day of ice skating and family fun while attending a game and meeting the players. The connections our families made with the “Santas” who adopted them created stability, hope, and positive change for a brighter future.

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SAVE A CHILD

$1,000,000 can save a child in need. Bringing help at the early stages of a child's development is our best chance to break a cycle of abuse. Help change in a child’s life through your support.

Last year, in Orange County, 46,000 reports of abuse were made. Protecting children from violence, abuse, exploitation and neglect is essential for our children and community. When children are protected, their health, education and well-being contribute to a thriving society. Your financial contributions can make a huge difference.

• Provide critical screenings for ADHD, developmental delays, and early mental health challenges
• Bring medical care to an isolated child by supporting in-home nurse visits
• Reach teens to prevent dating violence and pregnancy

BUILD A FAMILY

$1,000,000 can help bring a family together. The Child Abuse Prevention Center aims to bring positive parenting into the home to create a bright future for the children.

At-risk families typically face mental health challenges, substance abuse, and histories of family violence that limit their potential to be great parents. Help us to continue to build strong families – one family at a time.

• Provide a prevention-focused outreach to at-risk families
• Bring basic needs items and home safety items to an unstable home
• Reach isolated families who need a trusted coach to get them connected to help

*from kidsdata.org
BUILD GREAT STAFF LEGACY

$1,000,000 can provide our staff with the training and tools they need to help our clients. People are at the core of our cause and the better equipped they are to lead, serve and support, the more effectively our children’s lives will be improved.

Our team has been successful because it retains our best staff, and trains them to be better. But the needs of children far exceed our current capacity. To continue to grow our staff into strong leaders, we must invest in their knowledge of child abuse prevention. Your financial contribution will create a strong staff legacy.

- Provide quality training for our management to give them the tools they need to lead and empower their team
- Create a tuition fund for higher education reimbursement to advance our staff
- Upgraded technology will allow our staff, interns, and core volunteers to connect and develop skills relevant to the new economy

ENGAGE VOLUNTEERS

$1,000,000 can engage our community in support of one another and our children. Ultimately, the greatest form of prevention comes from neighboring families caring for families in need.

So many families practice great parenting, and yet so little of that knowledge and experience is shared with struggling families. Your financial support can help us link great volunteer families, interns and community members to families in need.

- Allow us to give better shape and structure to the valuable work that volunteer families do for our mission
- Create internships and practical applications of university knowledge that will bring talent and passion to the problem of child abuse
LAUNCH NEW SERVICES

$1,000,000 can help fund new services that connect with the unmet needs of at-risk families. With new programs, we can reach more families and advance our fight against the generational cycle of child abuse.

END CHILD ABUSE BY 2050

$1,000,000 can help break the cycle of abuse within two generations. By focusing intensely on this generation’s challenges and the gap between what is known and what is practiced, we can realize a significant change in our families.

So many families are isolated by their situations—poverty, depression, violence, and substance dependencies—yet can be reached with innovative use of volunteers, information and outreach practices. Donor support makes it possible to launch new programs that respond to families in crisis.

• Bring neighborhood-focused workshops to reduce isolation
• Create a sustained connection to an at-risk child all the way through their first five years
• Provide long-term, on-going mentorship to families isolated by abuse
• Connect working professionals and retirees with at-risk teens through a “letters” program
• Give life to services using new media, such as professional help through teleconference

What seem like lofty goals become achievable when a group of committed leaders bring focus, intensity and resources to take on a challenge. Edison led us to the lightbulb. JFK lead us to the moon. It’s time to bring our vision back down to earth and to our most vital resource:

our children.
COMMUNITY EVENTS

are a day for our volunteers and donors to connect with our program families and see how deeply their impact is felt.

Charity Golf Classic
Our great traditional tournament that blends golf with opportunities to win prizes. We include fundraising elements like an opportunity board, sponsorships, live auction, and a Bid From the Heart (Fund A Need).

Bright Futures Celebration Gala
Our elegant gala is our biggest event of the year, and offers a fun night of dining, entertainment, and giving for our guests. From raffles and auctions to guest speakers, our gala is a night to remember.

Not So Serious Golf Outing
The ladies love our not-so-serious day of golf and giving! Past themes have seen Springtime in Paris and Alice in Wonderland, and included a helicopter ball drop, live and silent auction, and games at each hole.

Families Helping Families
Our annual holiday event matches compassionate donors with 300 of our neediest families, many who are in need of basic needs items for survival and can barely get by. Volunteers can adopt a family as a Santa, help out at our “North Pole” as Elves, or deliver presents as Reindeer. PHF is a wonderful event that creates an unforgettable holiday experience for all.

Ragnar Relays
We’ve partnered with SoCal Ragnar Relays in order to raise funds for our families. Last year, our teams ran from Huntington Beach to San Diego and raised over $40,000 for the Center and awareness about our cause.

Summer Celebration
Held at the Santa Ana Zoo, Summer Celebration is an opportunity for our donors and volunteers to meet some of our program families. We offer a day of games, resources, and booths for a fun day of bonding for the families.

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Carousel of Possible Dreams
Festival of children and CAPC partnered together to raise funds for our children. Riders organized campaigns grassroots-style for a chance to ride the Carousel of Possible Dreams. We raised over $24,000 in our efforts to help our families.

SIGNATURE EVENTS

are a time for our donors and honored guests to come together and enjoy a day of giving. From our men’s and women’s golf events to our elegant annual gala, we strive to connect our guests to our mission of breaking the cycle of abuse.

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Camp HeART
Our newest addition to our Community Events, our Spring Fling focuses on a day of art for our program families and children. Held at the Santa Ana Zoo, kids get a chance to dance, sing, and create. Children who participate in arts have increased self-esteem, strong resiliency, as well as strong connections to others.
This fiscal year brought more volunteers than ever to our cause. Over 1,000 volunteers provided more than 25,000 hours of volunteer work to help our kids and families—totaling $390,000 in value for our cause.

Volunteer Honor Roll
2014-2015
Words From Our Clients

“Thank you for everything you have taught me. You have helped me become a better mother and my life has become a lot easier! Thank you for listening to me vent and for your understanding. I appreciate everything you have done for me. You are awesome! So sad classes are over. Keep doing what you do. You are changing lives!”

“At first I wanted my family coach to fix my child, but now that we went through the program she helped me fix myself. There’s nothing wrong with my child, he needed guidance and a mother to lead him and communicate with him.”

“What I like about the program is we got help to become better parents. My caseworker never judged me on my poor parenting skills. She showed me how to discipline better. She also helped with my son’s enrollment to school and Providence.”